

AVOCADO 20
FORUM 24
OCTOBER 30-31 | CARLSBAD SAN DIEGO



Assessing The Future

Join the Hass Avocado Board for its 2024 Avocado Forum, “Assessing the Future.” This two-day forum will bring board members and industry stakeholders together. The objective is to gain a comprehensive understanding of how the Hass Avocado Board (HAB), California Avocado Commission (CAC), and the importer associations are working, the trends affecting our industry and to ascertain the optimal HAB assessment rate going forward.

WEDNESDAY & THURSDAY
OCTOBER 30 & 31, 2024

CAPE REY CARLSBAD BEACH, A HILTON RESORT
1 Ponto Road, Carlsbad, CA

To RSVP, email Pam Ortega by October 18
at pam@hassavocado.com

HASS
AVOCADO
BOARD

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